

MADE IN ITALY. MADE TO EXCEL.

VIVIA

Interactive version



 atlas concorde

COLOR LOOK

WALL TILES

Rivestimenti
Revêtements
Wandfliesen
Revestimientos
Настенная плитка

GLAZED PORCELAIN TILES

Gres porcellanato smaltato
Grès cérame fin émaillé
Glasiertes feinsteinzeug
Gres porcelánico fino esmaltado
Глазурованный керамогранит



Atlas Concorde is one of the leading global brands in the production of ceramic tiles and large slabs for design and architecture. With over 50 years of history, two production plants, and numerous showroom in the capitals of international design, Atlas Concorde offers integrated and sustainable ceramic systems for floors, walls, outdoor spaces, worktops, bathroom furnishings, facades and special projects. Design your world with Atlas Concorde.

Atlas Concorde è uno dei principali brand mondiali nella produzione di superfici e grandi lastre ceramiche per il design e l'architettura. Con oltre cinquant'anni di storia, due stabilimenti produttivi, numerose showroom nelle capitali della progettazione internazionale, offriamo sistemi ceramici integrati e sostenibili per pavimenti, rivestimenti, outdoor, piani di lavoro, arredo bagno, facciate e progetti speciali. Design your world with Atlas Concorde.

atlasconcorde.com

VIVIA

BRINGS THE SHINE

Vivia looks back at the glazed ceramics of the Italian tradition: full colour, glossy glaze, and the fine craquelé that runs under the surface.

INSPIRATION



VIVIA CRELIS



VIVIA KILN



SURFACE
RANGE &
TECHNICAL
SPECS



ENJOY
THE VIDEO





COLOR SITS IN THE GLAZE

INSPIRATION >

VIVIA CRELIS >

VIVIA KILN >

SURFACE
RANGE &
TECHNICAL
SPECS >

ENJOY
THE VIDEO 



VIVIA

CRELIS

Wall tile with crackle glazed effect and glossy surface



VIVIA

KILN

Brick format with tonal shifts and firing haze

INSPIRATION



VIVIA CRELIS



VIVIA KILN



SURFACE
RANGE &
TECHNICAL
SPECS



ENJOY
THE VIDEO





VIVIA CRELIS

INSPIRATION >

VIVIA CRELIS >

- DEEP BLUE
- LIGHT BLUE
- LIGHT GREEN
- DEEP GREEN
- OCHRE
- DEEP RED
- SHELL
- OFF-WHITE
- LIGHT BLUE 3D FLUTE
- LIGHT GREEN 3D FLUTE
- DEEP RED 3D FLUTE
- OFF-WHITE 3D FLUTE

VIVIA KILN >

SURFACE
RANGE &
TECHNICAL
SPECS >

ENJOY
THE VIDEO 



VIVIA CRELIS

DEEP BLUE

Shiny 50x120 cm



FLOOR
Boost Hux
Moka
Matte Sensitech
120x120 cm | 47¹/₄"x47¹/₄"

WALL
Boost Hux
Moka
Matte
120x278 | 47¹/₄"x109¹/₂"

Vivia Crelis
Deep Blue
Shiny
50x120 cm | 19⁵/₈"x47¹/₄"

INSPIRATION



VIVIA CRELIS



DEEP BLUE

LIGHT BLUE

LIGHT GREEN

DEEP GREEN

OCHRE

DEEP RED

SHELL

OFF-WHITE

LIGHT BLUE 3D FLUTE

LIGHT GREEN 3D FLUTE

DEEP RED 3D FLUTE

OFF-WHITE 3D FLUTE

VIVIA KILN



SURFACE
RANGE &
TECHNICAL
SPECS



ENJOY
THE VIDEO





VIVIA CRELIS

LIGHT BLUE

Shiny 50x120 cm



FLOOR
Boost Balance Pearl
Matte Sensitech
120x120 cm | 47¹/₄"x47¹/₄"

WALL
Vivia Crelis Light Blue
Shiny
50x120 cm | 19⁵/₈"x47¹/₄"

Boost Balance Pearl
Matte
120x278 | 47¹/₄"x109¹/₂"

INSPIRATION >

VIVIA CRELIS >

- DEEP BLUE
- LIGHT BLUE
- LIGHT GREEN
- DEEP GREEN
- OCHRE
- DEEP RED
- SHELL
- OFF-WHITE
- LIGHT BLUE 3D FLUTE
- LIGHT GREEN 3D FLUTE
- DEEP RED 3D FLUTE
- OFF-WHITE 3D FLUTE

VIVIA KILN >

SURFACE RANGE & TECHNICAL SPECS >

ENJOY THE VIDEO 



VIVIA CRELIS

LIGHT GREEN

Shiny 50x120 cm



FLOOR
Boost Hux
Shell
Matte Sensitech
120x120 cm | 47¹/₄"x47¹/₄"

Vivia Crelis
Light Green
Shiny
50x120 cm | 19⁵/₈"x47¹/₄"

DESK
Vivia Kiln
Origin
Glossy
6x24 cm | 2³/₅"x9¹/₂"

INSPIRATION >

VIVIA CRELIS >

DEEP BLUE

LIGHT BLUE

LIGHT GREEN

DEEP GREEN

OCHRE

DEEP RED

SHELL

OFF-WHITE

LIGHT BLUE 3D FLUTE

LIGHT GREEN 3D FLUTE

DEEP RED 3D FLUTE

OFF-WHITE 3D FLUTE

VIVIA KILN >

SURFACE
RANGE &
TECHNICAL
SPECS >

ENJOY
THE VIDEO 



VIVIA CRELIS

DEEP GREEN

Shiny 50x120 cm



FLOOR
Boost Hux
Camel
Matte Sensitech
120x120 cm | 47¹/₄"x47¹/₄"

WALL
Boost Hux
Camel
Matte
120x278 | 47¹/₄"x109¹/₂"

Vivia Crelis
Deep Green
Shiny
50x120 cm | 19⁵/₈"x47¹/₄"

INSPIRATION >

VIVIA CRELIS >

DEEP BLUE

LIGHT BLUE

LIGHT GREEN

DEEP GREEN

OCHRE

DEEP RED

SHELL

OFF-WHITE

LIGHT BLUE 3D FLUTE

LIGHT GREEN 3D FLUTE

DEEP RED 3D FLUTE

OFF-WHITE 3D FLUTE

VIVIA KILN >

SURFACE
RANGE &
TECHNICAL
SPECS >

ENJOY
THE VIDEO 



VIVIA CRELIS

OCHRE

Shiny 50x120 cm



FLOOR

Log
Deep Oak

Matte
7,5x45 cm | 3" x 17³/₄"

WALL

Vivia Crelis
Ochre

Shiny
50x120 cm | 19⁵/₈" x 47¹/₄"

INSPIRATION



VIVIA CRELIS



DEEP BLUE

LIGHT BLUE

LIGHT GREEN

DEEP GREEN

OCHRE

DEEP RED

SHELL

OFF-WHITE

LIGHT BLUE 3D FLUTE

LIGHT GREEN 3D FLUTE

DEEP RED 3D FLUTE

OFF-WHITE 3D FLUTE

VIVIA KILN



SURFACE
RANGE &
TECHNICAL
SPECS



ENJOY
THE VIDEO





VIVIA CRELIS

DEEP RED

Shiny 50x120 cm



FLOOR

LOG Anthology
Dark Walnut

Matte Sensitech
18,5x150 cm | 7 1/4" x 59"

WALL

Vivia Crelis
Deep Red

Shiny
50x120 cm | 19 5/8" x 47 1/4"

INSPIRATION >

VIVIA CRELIS >

- DEEP BLUE
- LIGHT BLUE
- LIGHT GREEN
- DEEP GREEN
- OCHRE
- DEEP RED
- SHELL
- OFF-WHITE
- LIGHT BLUE 3D FLUTE
- LIGHT GREEN 3D FLUTE
- DEEP RED 3D FLUTE
- OFF-WHITE 3D FLUTE

VIVIA KILN >

SURFACE
RANGE &
TECHNICAL
SPECS >

ENJOY
THE VIDEO 



VIVIA CRELIS

SHELL

Shiny 50x120 cm



FLOOR
LOG Anthology
Ash
Matte Sensitech
18,5x150 cm | 7 1/4" x 59"

WALL
Vivia Crelis
Shell
Shiny
50x120 cm | 19 5/8" x 47 1/4"

LOG Anthology
Ash
Matte Sensitech
18,5x150 cm | 7 1/4" x 59"

INSPIRATION



VIVIA CRELIS



- DEEP BLUE
- LIGHT BLUE
- LIGHT GREEN
- DEEP GREEN
- OCHRE
- DEEP RED

SHELL

- OFF-WHITE
- LIGHT BLUE 3D FLUTE
- LIGHT GREEN 3D FLUTE
- DEEP RED 3D FLUTE
- OFF-WHITE 3D FLUTE

VIVIA KILN

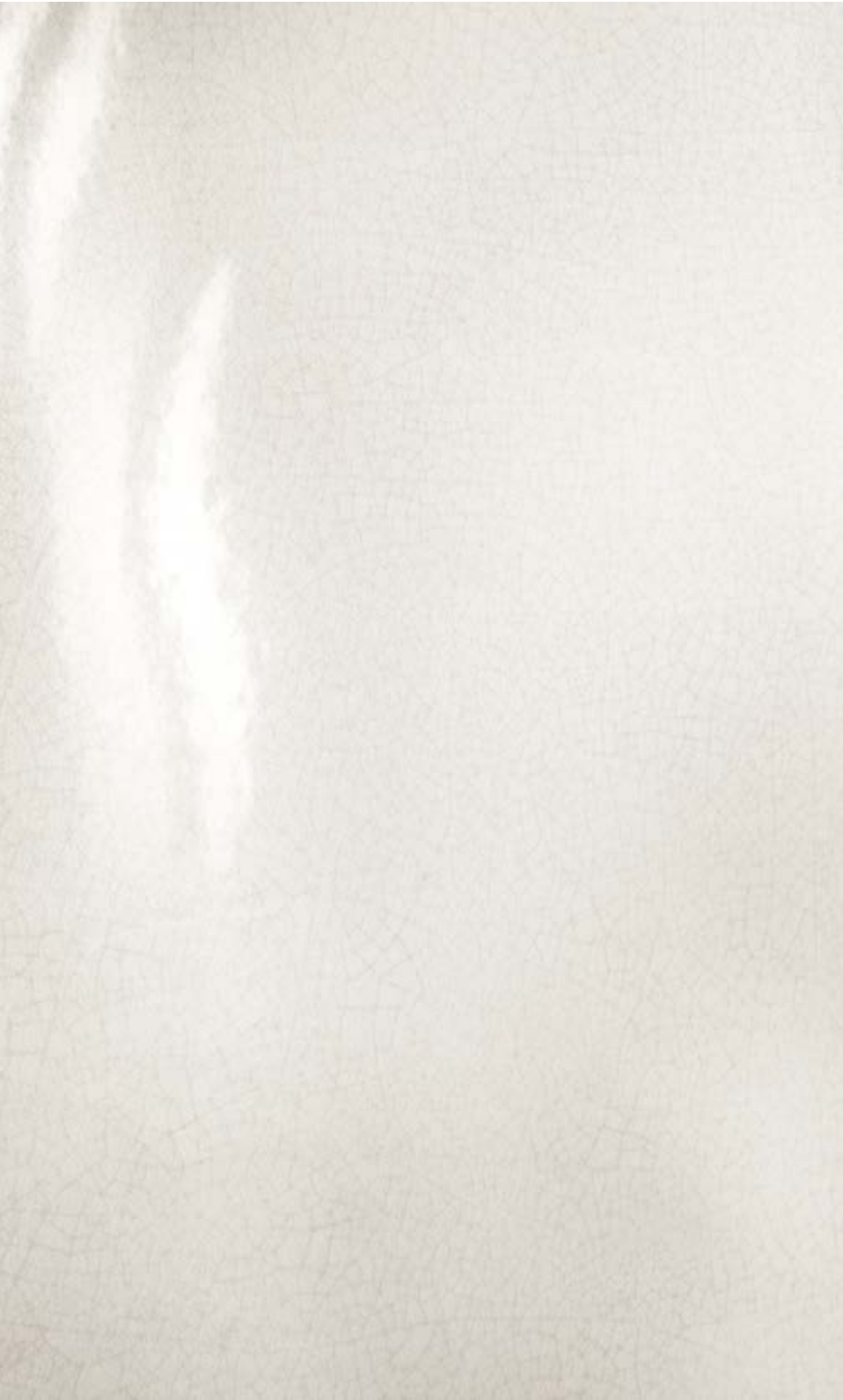


SURFACE
RANGE &
TECHNICAL
SPECS



ENJOY
THE VIDEO





VIVIA CRELIS

OFF-WHITE

Shiny 50x120 cm



FLOOR

Marvel T
Navona White

Matte Sensitech
120x120 cm | 47¹/₄"x47¹/₄"

WALL

Vivia Crelis
Off-White

Shiny
50x120 cm | 19⁵/₈"x47¹/₄"

Marvel T
Navona White

Matte Sensitech
60x120 cm | 23⁵/₈"x47¹/₄"

INSPIRATION >

VIVIA CRELIS >

- DEEP BLUE
- LIGHT BLUE
- LIGHT GREEN
- DEEP GREEN
- OCHRE
- DEEP RED
- SHELL
- OFF-WHITE
- LIGHT BLUE 3D FLUTE
- LIGHT GREEN 3D FLUTE
- DEEP RED 3D FLUTE
- OFF-WHITE 3D FLUTE

VIVIA KILN >

SURFACE
RANGE &
TECHNICAL
SPECS >

ENJOY
THE VIDEO 



VIVIA CRELIS

LIGHT BLUE

3D Flute Shiny 50x120 cm



FLOOR	WALL
Boost Balance Cream	Vivia Crelis 3D Flute Light Blue
Matte Sensitech	Shiny
120x120 cm 47 ¹ / ₄ "x47 ¹ / ₄ "	50x120 cm 19 ⁵ / ₈ "x47 ¹ / ₄ "

INSPIRATION >

VIVIA CRELIS >

- DEEP BLUE
- LIGHT BLUE
- LIGHT GREEN
- DEEP GREEN
- OCHRE
- DEEP RED
- SHELL
- OFF-WHITE
- LIGHT BLUE 3D FLUTE
- LIGHT GREEN 3D FLUTE
- DEEP RED 3D FLUTE
- OFF-WHITE 3D FLUTE

VIVIA KILN >

SURFACE RANGE & TECHNICAL SPECS >

ENJOY THE VIDEO 



VIVIA CRELIS

LIGHT GREEN

3D Flute Shiny 50x120 cm



FLOOR
Boost Hux
Camel
Matte Sensitech
120x120 cm | 47¹/₄"x47¹/₄"

WALL
Vivia Crelis
3D Flute Light Green
Shiny
50x120 cm | 19⁵/₈"x47¹/₄"

INSPIRATION >

VIVIA CRELIS >

- DEEP BLUE
- LIGHT BLUE
- LIGHT GREEN
- DEEP GREEN
- OCHRE
- DEEP RED
- SHELL
- OFF-WHITE
- LIGHT BLUE 3D FLUTE

LIGHT GREEN 3D FLUTE

DEEP RED 3D FLUTE

OFF-WHITE 3D FLUTE

VIVIA KILN >

SURFACE
RANGE &
TECHNICAL
SPECS >

ENJOY
THE VIDEO 



VIVIA CRELIS

DEEP RED

3D Flute Shiny 50x120 cm



WALL

Vivia Crelis

3D Flute Deep Red

Shiny

50x120 cm | 19⁵/₈"x47¹/₄"

INSPIRATION >

VIVIA CRELIS >

- DEEP BLUE
- LIGHT BLUE
- LIGHT GREEN
- DEEP GREEN
- OCHRE
- DEEP RED
- SHELL
- OFF-WHITE
- LIGHT BLUE 3D FLUTE
- LIGHT GREEN 3D FLUTE

DEEP RED 3D FLUTE

OFF-WHITE 3D FLUTE

VIVIA KILN >

SURFACE
RANGE &
TECHNICAL
SPECS >

ENJOY
THE VIDEO 



VIVIA CRELIS

OFF-WHITE

3D Flute Shiny 50x120 cm



COUNTERTOP
Atlas Plan
Boost Hux Moka
Matte
160x320 | 63"x126"

WALL
Vivia Crelis
3D Flute Off-White
Shiny
50x120 cm | 19⁵/₈"x47¹/₄"

INSPIRATION >

VIVIA CRELIS >

- DEEP BLUE
- LIGHT BLUE
- LIGHT GREEN
- DEEP GREEN
- OCHRE
- DEEP RED
- SHELL
- OFF-WHITE
- LIGHT BLUE 3D FLUTE
- LIGHT GREEN 3D FLUTE
- DEEP RED 3D FLUTE
- OFF-WHITE 3D FLUTE

VIVIA KILN >

SURFACE
RANGE &
TECHNICAL
SPECS >

ENJOY
THE VIDEO 



VIVIA

KILN

INSPIRATION >

VIVIA CRELIS >

VIVIA KILN >

WONDER
LEVITY
HARMONY
WELLNESS
ORIGIN
EUPHORIA
ENERGY
PULSE
WHISPER
RELIEF
SILENCE
RESOLVE

SURFACE
RANGE &
TECHNICAL
SPECS >

ENJOY
THE VIDEO 



VIVIA KILN

WONDER

Glossy 6x24 cm



FLOOR
**Boost Balance
Cream**
Matte Sensitech
120x120 cm | 47 1/4" x 47 1/4"

WALL
**Vivia Kiln
Wonder**
Glossy
6x24 | 23 1/8" x 9 1/2"

INSPIRATION >

VIVIA CRELIS >

VIVIA KILN >

- WONDER
- LEVITY
- HARMONY
- WELLNESS
- ORIGIN
- EUPHORIA
- ENERGY
- PULSE
- WHISPER
- RELIEF
- SILENCE
- RESOLVE

SURFACE
RANGE &
TECHNICAL
SPECS >

ENJOY
THE VIDEO



VIVIA KILN

LEVITY

Glossy 6x24 cm



FLOOR
**Boost Hux
Clay Rugged**
Grip Sensitech
120x120 cm | 47¹/₄"x47¹/₄"

WALL
**Boost Hux
Aged Blue**
Matte Sensitech
60x120 cm | 23⁵/₈"x47¹/₄"

COUNTER
**Vivia Kiln
Levity**
Glossy
6x24 cm | 2³/₈"x9¹/₂"

INSPIRATION >

VIVIA CRELIS >

VIVIA KILN >

WONDER

LEVITY

HARMONY

WELLNESS

ORIGIN

EUPHORIA

ENERGY

PULSE

WHISPER

RELIEF

SILENCE

RESOLVE

SURFACE
RANGE &
TECHNICAL
SPECS >

ENJOY
THE VIDEO 



VIVIA KILN

HARMONY

Glossy 6x24 cm



FLOOR

LOG Select
Flamed Moka

Matte Sensitech

20x120 cm | 7⁷/₈"x47¹/₄"

WALL

Vivia Kiln
Harmony

Glossy

6x24 | 2³/₈"x9¹/₂"

INSPIRATION >

VIVIA CRELIS >

VIVIA KILN >

WONDER
LEVITY

HARMONY

WELLNESS
ORIGIN
EUPHORIA
ENERGY
PULSE
WHISPER
RELIEF
SILENCE
RESOLVE

SURFACE
RANGE &
TECHNICAL
SPECS >

ENJOY
THE VIDEO 



VIVIA KILN

WELLNESS

Glossy 6x24 cm



FLOOR

Boost Hux
Camel

Matte

120x278 | 47 1/4" x 109 1/2"

WALL

Boost Hux
Camel

Matte

120x278 | 47 1/4" x 109 1/2"

Vivia Kiln
Wellness

Glossy

6x24 cm | 2 3/8" x 9 1/2"

INSPIRATION >

VIVIA CRELIS >

VIVIA KILN >

WONDER
LEVITY
HARMONY

WELLNESS

ORIGIN
EUPHORIA
ENERGY
PULSE
WHISPER
RELIEF
SILENCE
RESOLVE

SURFACE
RANGE &
TECHNICAL
SPECS >

ENJOY
THE VIDEO 



VIVIA KILN

ORIGIN

Glossy 6x24 cm



FLOOR
**Boost Hux
Shell**
Matte Sensitech
120x120 cm | 47 1/4" x 47 1/4"

DESK
**Vivia Kiln
Origin**
Glossy
6x24 cm | 2 3/8" x 9 1/2"

INSPIRATION >

VIVIA CRELIS >

VIVIA KILN >

WONDER
LEVITY
HARMONY
WELLNESS

ORIGIN

EUPHORIA
ENERGY
PULSE
WHISPER
RELIEF
SILENCE
RESOLVE

SURFACE
RANGE &
TECHNICAL
SPECS >

ENJOY
THE VIDEO 



VIVIA KILN

EUPHORIA

Glossy 6x24 cm



FLOOR
LOG Anthology
Teak
Matte Sensitech
7,5x60 cm | 3"x23⁵/₈"

WALL
Vivia Kiln
Euphoria
Glossy
6x24 | 2³/₈"x9¹/₂"

INSPIRATION >

VIVIA CRELIS >

VIVIA KILN >

WONDER
LEVITY
HARMONY
WELLNESS
ORIGIN

EUPHORIA

ENERGY
PULSE
WHISPER
RELIEF
SILENCE
RESOLVE

SURFACE
RANGE &
TECHNICAL
SPECS >

ENJOY
THE VIDEO 



VIVIA KILN

ENERGY

Glossy 6x24 cm



FLOOR
LOG Anthology
Douglas
Matte Sensitech
18,5x150 cm | 7 1/4" x 59"

WALL
LOG Anthology
Douglas
Matte Sensitech
18,5x150 cm | 7 1/4" x 59"

BACKSPLASH
Vivia Kiln
Energy
Glossy
6x24 | 2 3/8" x 9 1/2"

Nyra Utopia
Reef
Matte
120x278 | 47 1/4" x 109 1/2"

INSPIRATION



VIVIA CRELIS



VIVIA KILN



- WONDER
- LEVITY
- HARMONY
- WELLNESS
- ORIGIN
- EUPHORIA

ENERGY

- PULSE
- WHISPER
- RELIEF
- SILENCE
- RESOLVE

SURFACE
RANGE &
TECHNICAL
SPECS



ENJOY
THE VIDEO





VIVIA KILN

PULSE

Glossy 6x24 cm



FLOOR
Boost Hux
Clay Rugged
Outdoor Sensitech
120x120 cm | 47 1/4" x 47 1/4" ± 20 mm

FACADE
Boost Hux
Camel
Matte
120x278 | 47 1/4" x 109 1/2"

Vivia Kiln
Pulse
Glossy
6x24 | 2 3/8" x 9 1/2"

INSPIRATION



VIVIA CRELIS



VIVIA KILN



WONDER
LEVITY
HARMONY
WELLNESS
ORIGIN
EUPHORIA
ENERGY

PULSE

WHISPER
RELIEF
SILENCE
RESOLVE

SURFACE
RANGE &
TECHNICAL
SPECS



ENJOY
THE VIDEO





VIVIA KILN

WHISPER

Glossy 6x24 cm



FLOOR
Marvel Next
Vanilla White
Matte Sensitech
120x120 cm | 47¹/₄"x47¹/₄"

WALL
Marvel Next
Aurelia Vein
Matte
120x278 | 47¹/₄"x109¹/₂"

Vivia Kiln
Whisper
Glossy
6x24 | 2³/₈"x9¹/₂"

INSPIRATION >

VIVIA CRELIS >

VIVIA KILN >

WONDER
LEVITY
HARMONY
WELLNESS
ORIGIN
EUPHORIA
ENERGY
PULSE

WHISPER

RELIEF
SILENCE
RESOLVE

SURFACE
RANGE &
TECHNICAL
SPECS >

ENJOY
THE VIDEO 



VIVIA KILN

RELIEF

Glossy 6x24 cm



FLOOR
Boost Hux
Clay Rugged
Outdoor Sensitech
120x120 cm | 47¹/₄"x47¹/₄" ± 20 mm

FACADE
Vivia Kiln
Relief
Glossy
6x24 | 2³/₈"x9¹/₂"

INSPIRATION



VIVIA CRELIS



VIVIA KILN



- WONDER
- LEVITY
- HARMONY
- WELLNESS
- ORIGIN
- EUPHORIA
- ENERGY
- PULSE
- WHISPER

RELIEF

SILENCE

RESOLVE

SURFACE
RANGE &
TECHNICAL
SPECS



ENJOY
THE VIDEO





VIVIA KILN

SILENCE

Glossy 6x24 cm



FLOOR
Marvel Next
Breccia Cream
Hammered Outdoor Sensitech
60x120 cm | 23⁵/₈"x47¹/₄" ± 20 mm

WALL
Vivia Kiln
Silence
Glossy
6x24 | 2³/₈"x9¹/₂"

INSPIRATION >

VIVIA CRELIS >

VIVIA KILN >

- WONDER
- LEVITY
- HARMONY
- WELLNESS
- ORIGIN
- EUPHORIA
- ENERGY
- PULSE
- WHISPER
- RELIEF

SILENCE

RESOLVE

SURFACE
RANGE &
TECHNICAL
SPECS >

ENJOY
THE VIDEO



VIVIA KILN

RESOLVE

Glossy 6x24 cm



FLOOR
Marvel Next
Breccia Pearl
Silk
120x278 cm | 47¹/₄"x109¹/₂"

FIREPLACE
Atlas Plan
Marvel Next Sahara Dark
Matte
160x320 | 63"x126"

Vivia Kiln
Resolve
Glossy
6x24 | 2³/₈"x9¹/₂"

INSPIRATION



VIVIA CRELIS



VIVIA KILN



- WONDER
- LEVITY
- HARMONY
- WELLNESS
- ORIGIN
- EUPHORIA
- ENERGY
- PULSE
- WHISPER
- RELIEF
- SILENCE
- RESOLVE

SURFACE
RANGE &
TECHNICAL
SPECS



ENJOY
THE VIDEO



INSPIRATION >

VIVIA CRELIS >

VIVIA KILN >

SURFACE RANGE & TECHNICAL SPECS >

VIVIA RANGE
TECHNICAL SPECIFICATIONS

ENJOY THE VIDEO 



SURFACE RANGE & TECHNICAL SPECIFICATIONS

- ◇ VIVIA RANGE
- ◇ TECHNICAL SPECIFICATIONS

Wall tiles

WALL TILES - Rivestimenti - Revêtements - Wandfliesen - Revestimientos - Настенная плитка
RECTIFIED MONOCALIBER - Rettificato monocalibro - Rectifié mono-calibre - Geschliffen einkalibrig - Rectificado monocalibre - Ретифицированный в одном калибре

VIVIA
CRELIS

								
50x120 cm - 19 ⁵ / ₈ "x47 ¹ / ₄ "	± 8,5 mm	Shiny	Shiny	Shiny	Shiny	Shiny	Shiny	Shiny
50x120 cm - 19 ⁵ / ₈ "x47 ¹ / ₄ " 3D Flute	± 10 mm	Shiny		Shiny		Shiny		Shiny

Color-shading

V2 Slight Variation
All colors



Vivia Crelis Off-White
50x120 cm - 19⁵/₈"x47¹/₄"



Vivia Crelis Shell
50x120 cm - 19⁵/₈"x47¹/₄"



Vivia Crelis Light Green
50x120 cm - 19⁵/₈"x47¹/₄"



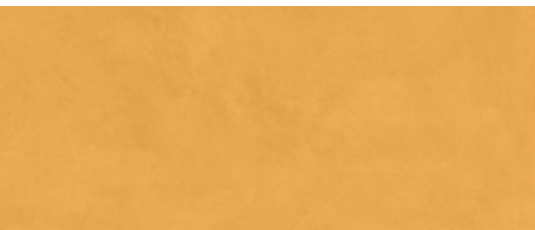
Vivia Crelis Deep Green
50x120 cm - 19⁵/₈"x47¹/₄"



Vivia Crelis Light Blue
50x120 cm - 19⁵/₈"x47¹/₄"



Vivia Crelis Deep Blue
50x120 cm - 19⁵/₈"x47¹/₄"



Vivia Crelis Ochre
50x120 cm - 19⁵/₈"x47¹/₄"

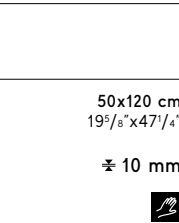


Vivia Crelis Deep Red
50x120 cm - 19⁵/₈"x47¹/₄"

3D Flute

WALL TILES - Rivestimenti - Revêtements - Wandfliesen - Revestimientos - Настенная плитка
RECTIFIED MONOCALIBER - Rettificato monocalibro - Rectifié mono-calibre - Geschliffen einkalibrig - Rectificado monocalibre - Ретифицированный в одном калибре

V2 Slight Variation
All colors



Vivia Crelis 3D Flute Off-White
50x120 cm - 19⁵/₈"x47¹/₄"



Vivia Crelis 3D Flute Light Green
50x120 cm - 19⁵/₈"x47¹/₄"



Vivia Crelis 3D Flute Light Blue
50x120 cm - 19⁵/₈"x47¹/₄"

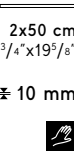


Vivia Crelis 3D Flute Deep Red
50x120 cm - 19⁵/₈"x47¹/₄"

Listel Decor

WALL TILES - Rivestimenti - Revêtements - Wandfliesen - Revestimientos - Настенная плитка
RECTIFIED MONOCALIBER - Rettificato monocalibro - Rectifié mono-calibre - Geschliffen einkalibrig - Rectificado monocalibre - Ретифицированный в одном калибре

V2 Slight Variation
All colors



Vivia Crelis Green Listel
2x50 cm - 3/4"x19⁵/₈"

Vivia Crelis Red Listel
50x120 cm - 19⁵/₈"x47¹/₄"

Vivia Crelis Blue Listel
50x120 cm - 19⁵/₈"x47¹/₄"

INSPIRATION



VIVIA CRELIS



VIVIA KILN



SURFACE
RANGE &
TECHNICAL
SPECS



VIVIA RANGE

TECHNICAL SPECIFICATIONS

ENJOY
THE VIDEO



Wall tiles

GLAZED PORCELAIN TILES - Gres porcellanato smaltato - Grès cérame fin émaillé - Glasiertes feinsteinzeug - Gres porcelánico fino esmaltado - Глазурованный керамогранит

VIVIA
KILN

6x24 cm - 2 ³ / ₈ "x9 ¹ / ₂ " Brick	± 8,5 mm	Silence Glossy	Relief Glossy	Whisper Glossy	Energy Glossy	Pulse Glossy	Euphoria Glossy
		Harmony Glossy	Wellness Glossy	Origin Glossy	Levity Glossy	Wonder Glossy	Resolve Glossy

Color-shading

V2 Slight Variation
All colors



VIVIA Kiln Silence
6x24 cm - 2³/₈"x9¹/₂"



VIVIA Kiln Relief
6x24 cm - 2³/₈"x9¹/₂"



VIVIA Kiln Whisper
6x24 cm - 2³/₈"x9¹/₂"



VIVIA Kiln Energy
6x24 cm - 2³/₈"x9¹/₂"



VIVIA Kiln Pulse
6x24 cm - 2³/₈"x9¹/₂"



VIVIA Kiln Euphoria
6x24 cm - 2³/₈"x9¹/₂"



VIVIA Kiln Harmony
6x24 cm - 2³/₈"x9¹/₂"



VIVIA Kiln Wellness
6x24 cm - 2³/₈"x9¹/₂"



VIVIA Kiln Origin
6x24 cm - 2³/₈"x9¹/₂"



VIVIA Kiln Levity
6x24 cm - 2³/₈"x9¹/₂"



VIVIA Kiln Wonder
6x24 cm - 2³/₈"x9¹/₂"



VIVIA Kiln Resolve
6x24 cm - 2³/₈"x9¹/₂"



INSPIRATION



VIVIA CRELIS



VIVIA KILN



SURFACE
RANGE &
TECHNICAL
SPECS



VIVIA RANGE

TECHNICAL SPECIFICATIONS

ENJOY
THE VIDEO



Wall tiles - Rectified conical tiles Rivestimento - Rettificato monocalibro		Glazed porcelain tiles Gres porcellanato smaltato	
Compliant with standards EN 14411 annex L group BIII Compliant with standards ISO 13006 annex L group BIII Conforme alla norma EN 14411 Appendice L gruppo BIII Conforme alla norma ISO 13006 Appendice L gruppo BIII 50x120 cm - 19 ³ / ₈ "x47 ¹ / ₄ " ± 8,5 mm 50x120 cm - 19 ³ / ₈ "x47 ¹ / ₄ " ± 10 mm		Compliant with standards EN 14411 annex G group BIIa Compliant with standards ISO 13006 annex G group BIIa Conforme alla norma EN 14411 Appendice G gruppo BIIa Conforme alla norma ISO 13006 Appendice G gruppo BIIa 6x24 cm - 2 ³ / ₈ "x9 ¹ / ₂ " ± 8,5 mm	

Technical features Caratteristiche tecniche		Test Method Metodo di prova	Requirements for nominal size N / Requisiti per dimensione nominale N			Wall tiles		Glazed porcelain tiles
			7 cm ≤ N < 15 cm	N ≥ 15 cm				
			(mm)	(%)	(mm)			
Length and width Lunghezza e larghezza		ISO 10545-2	± 0,4 (*) Rect.	± 0,3 (*) Rect.	± 1,0 (*) Rect.	Suitable for Conforme		Suitable for Conforme
Thickness Spessore			± 0,5 (**) Rect.	± 10 (**) Rect.	± 0,5 (**) Rect.	Suitable for Conforme		Suitable for Conforme
Straightness of sides Rettilineità degli spigoli			± 0,4 (***) Rect.	± 0,3 (***) Rect.	± 0,8 (***) Rect.	Suitable for Conforme		Suitable for Conforme
Rectangularity (Measurement only on short edges when L/l ≥ 3) Ortogonalità (Misurazione da condurre solo sui lati corti quando L/l ≥ 3)			± 0,4 (****) Rect.	± 0,3 (****) Rect.	± 1,5 (****) Rect.	Suitable for Conforme		Suitable for Conforme
Surface flatness Planarità		ISO 10545-2	c.c. ± 0,6 Rect.	c.c. ± 0,4 Rect.	c.c. ± 1,8 Rect.	Suitable for Conforme	3D WALL Not applicable Non applicable	Suitable for Conforme
		e.c. ± 0,6 Rect.	e.c. ± 0,4 Rect.	e.c. ± 1,8 Rect.				
		w. ± 0,6 Rect.	w. ± 0,4 Rect.	w. ± 1,8 Rect.				
Water absorption (in % by mass) Massa d'acqua assorbita (come % della massa)		ISO 10545-3	Average >10%. When the average > 20%, this shall be indicated. Individual value > 9% Media >10%. Se questo valore > 20%, deve essere indicato. Valore Singolo > 9%			10% < E _v ≤ 20%		-
		ASTM C373-18	E _v ≤ 0,5% Individual max 0,6% E _v ≤ 0,5% Valore max singolo 0,6%			-		≤ 0,1%
			Requirement ANSI A137.1 Water absorption max ≤ 0,5%			-		≤ 0,5%
Breaking strength Sforzo di rottura		ISO 10545-4	S ≥ 600 N			S ≥ 600 N		-
			S ≥ 700N (for thickness < 7,5 mm - per spessore < 7,5 mm) S ≥ 1300N (for thickness ≥ 7,5 mm - per spessore ≥ 7,5 mm)			-		S ≥ 1500 N
Modulus of rupture Resistenza alla flessione			R ≥ 15 N/mm²			R ≥ 15 N/mm²		
			R ≥ 35 N/mm²			-		R ≥ 40 N/mm²
Coefficient of thermal linear expansion Coefficiente di dilatazione termica lineare		ISO 10545-8	Declared value Valore dichiarato			≤ 7MK ⁻¹		≤ 7MK ⁻¹
Thermal shock resistance Resistenza agli sbalzi termici		ISO 10545-9	Pass according to EN ISO 10545-1 Test superato in accordo con ISO 10545-1			Resistant Resiste		Resistant Resiste
Moisture expansion (in mm/m) Dilatazione all'umidità (in mm/m)		ISO 10545-10	Declared value Valore dichiarato			≤ 0,06% (0,6mm/m)		≤ 0,01% (0,1 mm/m)
Crazing resistance Resistenza al cavillo		ISO 10545-11	Pass according to EN ISO 10545-1 Test superato in accordo con ISO 10545-1			Resistant Resiste		Resistant Resiste
Frost resistance Resistenza al gelo		ISO 10545-12	Pass according to EN ISO 10545-1 Test superato in accordo con ISO 10545-1			-		Resistant Resiste
Bond strenght /adhesion for Cementitious Adhesives Adesione mediante trazione su adesivi cementizi		EN 1348	Declared value Valore dichiarato			≥ 10 N/mm² (Class C2 - EN 12004)		≥ 10 N/mm² (Class C2 - EN 12004)
Reaction to fire Reazione al fuoco		-	Class A1 Classe A1			A1		A1 - A1 _f
Resistance to household chemicals and swimming pool salts Resistenza ai prodotti chimici di uso domestico e agli additivi per piscina		ISO 10545-13	Minimum Class B Classe minima B			A		A
Resistance to low concentrations of acids and alkalis Resistenza a basse concentrazioni di acidi e alcali			Declared Class Classe dichiarata			LA		LA
Resistance to high concentrations of acids and alkalis Resistenza ad alte concentrazioni di acidi e alcali			Declared Class Classe dichiarata			HA		HA
Resistance to staining, for unglazed tiles Resistenza alle macchie per piastrelle non smaltate		ISO 10545-14	Minimum Class 3 Classe 3 minima			5		5
Release of dangerous substances: Cadmium (in mg/dm²) and Lead (in mg/dm²) Rilascio di sostanze pericolose: Cadmio (in mg/dm²) e Piombo (in mg/dm²)		ISO 10545-15	Declared value Valore dichiarato			≤ 0,01 mg/dm² Cd ≤ 0,1 mg/dm² Pb		-

(*) The permissible deviation, in % or mm, of the average size for each tile (2 or 4 sides) from work size (WS). Deviazione ammissibile, in % oppure mm, della dimensione media di ogni piastrella (2 oppure 4 lati) dalla dimensione di fabbricazione (WS).

(**) The permissible deviation, in % or mm, of the average thickness for each tile from the work size thickness (WS). Deviazione ammissibile, in % oppure mm, dello spessore medio di ogni piastrella dallo spessore riportato nella dimensione di fabbricazione (WS).

(***) The maximum permissible deviation from straightness, in % or mm, related to the corresponding work sizes (WS). Deviazione massima ammissibile di rettilinearità, in % oppure mm, in rapporto alle dimensioni di fabbricazione (WS) corrispondenti.

(****) The maximum permissible deviation from rectangularity, in % or mm, related to the corresponding work sizes (WS). Deviazione massima ammissibile di ortogonalità, in % oppure mm, in rapporto alle dimensioni di fabbricazione (WS) corrispondenti.

c.c. The maximum permissible deviation from centre curvature, in % or mm, related to diagonal calculated from the work sizes (WS). Deviazione massima ammissibile della curvatura del centro, in % oppure mm, in rapporto alla diagonale calcolata secondo le dimensioni di fabbricazione (WS).

e.c. The maximum permissible deviation from edge curvature, in % or mm, related to the corresponding work sizes (WS). Deviazione massima ammissibile della curvatura dello spigolo, in % oppure mm, in rapporto alle dimensioni di fabbricazione (WS) corrispondenti.

w. The maximum permissible deviation from warpage, in % or mm, related to diagonal calculated from the work sizes (WS). Deviazione massima ammissibile dello svergolamento, in % oppure mm, in rapporto alla diagonale calcolata secondo le dimensioni di fabbricazione (WS).

Note

For information and details relating to codes, packaging and weight it is recommended to refer to the latest pricelist. - Per le informazioni e i dati relativi a codici, imballaggi e pesi occorre sempre consultare l'ultimo listino aggiornato e in vigore. - Pour toutes informations et renseignements concernant les codes, les emballages et les poids, il y a toujours lieu de consulter le dernier tarif en vigueur et mis à jour. - Für Informationen und Daten die den Code, die Verpackung und das Gewicht betreffen bitte die aktuellste Preisliste zugrunde legen. - Para acceder a la información y a los datos relativos a códigos, embalajes y pesos hay que consultar siempre la última lista de precios actualizada y vigente. - Для информации о кодах, упаковках и весе обращайтесь к последнему действующему прайс-листу.

Colors and optical features of the materials illustrated in this catalogue are to be regarded as mere indications. - I colori e le caratteristiche estetiche dei materiali illustrati nel presente catalogo sono da ritenersi puramente indicativi. - Les coloris et les caractéristiques esthétiques des références illustrées dans le catalogue sont donnés à titre purement indicatif. - Die Farben und die ästhetischen Eigenschaften der in diesem Katalog abgebildeten Produkte sind als reine Richtwerte zu betrachten. - Los colores y las características estéticas de los materiales ilustrados en el presente catálogo deben ser considerados como puramente indicativos. - Цвета и эстетические характеристики описанных в настоящем каталоге материалов являются только ориентировочными.

Atlas Concorde reserves the right to modify any product without notice and will not be liable for any direct or indirect damage resulting from such modifications. - Atlas Concorde si riserva di modificare i prodotti senza preavviso, declinando ogni responsabilità su eventuali danni diretti o indiretti derivanti da eventuali modifiche. - Atlas Concorde se réserve le droit de modifier ses produits sans préavis et décline toute responsabilité concernant les éventuels dommages directs ou indirects qui pourraient dériver de ces modifications. - Atlas Concorde behält sich das Recht vor jederzeit und ohne vorherige Ankündigung, die Produkte zu verändern, und lehnt jede Haftung bei direkten oder indirekten Schäden ab, die von diesen Veränderungen herrühren. - Atlas Concorde se reserva el derecho de modificar los productos sin previo aviso, rechaza cualquier responsabilidad sobre eventuales daños directos o indirectos derivados de eventuales modificaciones. - Atlas Concorde оставляет за собой право изменять характеристики изделий без предварительного уведомления, отклоняя при этом любую ответственность за прямые или косвенные убытки, возникшие в результате изменений.

Ethical identity



For Atlas Concorde, being Made in Italy is not just a prestigious certification of style, design, and production excellence, but an identity that involves all aspects of its business. For this reason, we identify with the values expressed by Confindustria Ceramica's ethical code, which guarantee absolute compliance with labor regulations, and with the marks Made in Italy and Ceramics of Italy, which certify the quality of authentic Italian style.

Per Atlas Concorde, Made in Italy non è solo un prestigioso attestato di stile, design ed eccellenza produttiva, ma un modo di essere che coinvolge tutti gli aspetti della propria attività. Per questo ci riconosciamo nei valori espressi dal codice etico di Confindustria Ceramica, che garantiscono il rispetto assoluto delle normative sul lavoro, e nei marchi Made in Italy e Ceramics of Italy, che certificano la qualità dell'autentico stile italiano.

Certifications

Company certifications / Certificazioni aziendali



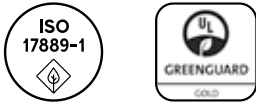
Product declarations / Dichiarazioni di prodotto



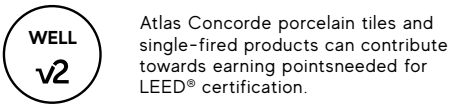
Certifications for export to international markets*



Product certifications / Certificazioni di prodotto



Certification for buildings / Rating dell'edificio



Ratings and memberships



* Shipments can be made in accordance with national requirements anywhere in the world, even in markets with complex customs procedures such as Egypt, Morocco and Kurdistan, thanks to our active cooperation with accredited certification bodies in each country. - Possibilità di spedizioni conformi alle prescrizioni nazionali ovunque nel mondo, anche in mercati con procedure doganali complesse come Egitto, Marocco, Kurdistan, grazie alla collaborazione sempre attiva con gli enti di certificazione accreditati in ciascun paese. - Dank unserer aktiven Zusammenarbeit mit den akkreditierten Zertifizierungsstellen in den einzelnen Ländern können die Sendungen in Übereinstimmung mit den nationalen Anforderungen überall auf der Welt versandt werden, selbst auf Märkten mit komplexen Zollverfahren wie Ägypten, Marokko und Kurdistan. - Possibilité d'expéditions conformes aux prescriptions nationales partout dans le monde, même sur les marchés dont les procédures douanières sont complexes comme l'Égypte, le Maroc ou le Kurdistan, grâce à la collaboration toujours active avec les organismes de certification homologués dans chaque pays. - Se pueden realizar envíos según la normativa nacional a cualquier parte del mundo, incluso a mercados con procedimientos aduaneros complejos como Egipto, Marruecos o Kurdistan, gracias a la cooperación permanente con los organismos de certificación acreditados en cada país. - Компания имеет возможность осуществлять поставки в любую точку мира в соответствии с национальными требованиями, даже на рынках со сложными таможенными процедурами, таких как Египет, Марокко, Курдистан, благодаря неизменно активному сотрудничеству с аккредитованными органами сертификации в каждой стране.

(*) Classificazione UPEC aggiornata al - Classement UPEC mis à jour au: 2026

(*) Si consiglia la consultazione della pagina - On vous conseille de vous connecter à: https://database.cstb.fr/holderdetails?UId=ETB-2094&AppRef=QB32

(*) Per ulteriori informazioni scrivere a - Pour tous renseignements complémentaires merci d'ecrire à: france@atlasconcorde.it

(*) Tutti i prodotti Atlas Concorde in gres porcellanato e in monocottura in pasta bianca possono essere utilizzati per progetti edili che seguono le linee guida del GREEN BUILDING COUNCIL e possono contribuire all'ottenimento del rating LEED V4 degli edifici.

All Atlas Concorde porcelain tiles and white-body single-fired products can be used for building projects that follow the guidelines of the GREEN BUILDING COUNCIL and can contribute to the achievement of the LEED V4 rating for buildings.





atlasconcorde.com

Copyright 2025 by Ceramiche Atlas Concorde S.p.A
(41042 Spezzano di Fiorano (MO) - Italia)
September 2026